



CONSULTANTS



Financial Modeling – The Three Financial Statements

This course is constructed to give you the skill of preparing and forecasting the 3 main financial statement, the Statement of Financial Position, the Statement of Income, and the Statement of Cash Flows. The course will also give you insights and tips on designing and building the financial model and guide you in the thought process for forecasting each line item. Having these skills is critical to many roles in the finance and accounting profession.

Upon completing this course, you will be able to:

- ☑ Desig and construct the financial model in a proper and organized manner.
- ☑ Understand the relationship and links between the three financial statements and see how all the items are connected.
- ☑ Learning key excel formulas and functions to be used in building the financial model.
- ☑ Use assumption with a sound basis and use them to forecast the financial statements.
- ☑ Building a dynamic model with control options for more flexibility and making changes.

Course outline

- ☑ Financial Statements Overview
- ☑ Model Design – Tips
- ☑ Key Excel Formulas/Functions
- ☑ Historical Data analysis
- ☑ Assumption and Workings
- ☑ Output Review
- ☑ Control sheet
- ☑ Financial Model Assessment

Registration note

You will receive invitation [links on Microsoft Teams](#) on your email within **4 hours** of making the order. These links must not be shared with or used by another person.

Non-Current Assets	18,386	2,344
Total Assets	\$ 24,253	\$ 15,876
Liabilities		
Current Liabilities	3,860	2,876
Non-Current Liabilities	11,873	8,200
Total Liabilities	\$ 15,733	\$ 11,076
Shareholders' Equity		
Equity Capital	6,498	4,180
Retained Earnings	2,022	620
Total Shareholders' Equity	\$ 8,520	\$ 4,800
Total Liabilities And Shareholders' Equity	\$ 24,253	\$ 15,876

Income Statement

	Current	Previous
Net Sales	9,682	6,201
Cost of Sales	7,087	5,000
Gross Margin	\$ 2,595	\$ 1,201
Operating Expenses	1,099	1,099
Administrative Expenses	345	345
Total Operating Expenses	\$ 1,244	\$ 1,244
Operating Income	\$ 1,346	\$ 1,346

NET INCOME	1,450	365
Adjustments To Reconcile Net Income	890	267
Changes In Operating Assets And Liabilities		
Total Operating Activities	\$ 3,581	\$ 844
Investing Activities		
Marketable securities	(270)	(42)
Property, plant and equipment	(891)	(151)
Total Investing Activities	\$ (1,161)	\$ (193)
Financing Activities		
Issuance Of Term Debt	3,077	1,450
Repayments Of Term Debt	(852)	(291)
Total Financing Activities	\$ 2,225	\$ 1,159





CONSULTANTS

Who are we

WI Consultants aims to be a leading business consultation provider across MENA. We offer a wide range of financial advisory, accountancy, and training services with the focus on the concepts of making-an-impact and value-for-money. We provide our clients with customized high-quality deliverables driven by our team's functional expertise across industries and their enthusiasm for adding value and going the extra mile. With the fast, dynamic market and shifts in industries, we believe all businesses need a solid base to make sound decisions. We also believe that every business deserves a chance to succeed and excel in their field, which is why we offer our service to all business sectors and sizes. Our priority goes to our clients and team.

Our Services

Financial Accounting Advisory Services

- ☑ Business Plans
- ☑ Valuation
- ☑ Feasibility Studies
- ☑ Financial Modeling
- ☑ Financial Analysis

Accountancy and Reporting

- ☑ IFRS consultation services
- ☑ Bookkeeping
- ☑ VAT and Tax Services
- ☑ Financial Statement preparation
- ☑ Budgeting and Performance Reporting

Recruitment Consultations

- ☑ Specialized Finance
- ☑ Ready-to-Recruit service
- ☑ Finance and Accounting
- ☑ Technical Interview services

Business Intelligence

- ☑ Dashboards
- ☑ Data Analytics
- ☑ Data Warehousing
- ☑ Technical Consultations

Training

- ☑ On-site training
- ☑ Online training
- ☑ Subscription-based training
- ☑ Company-specific training programs

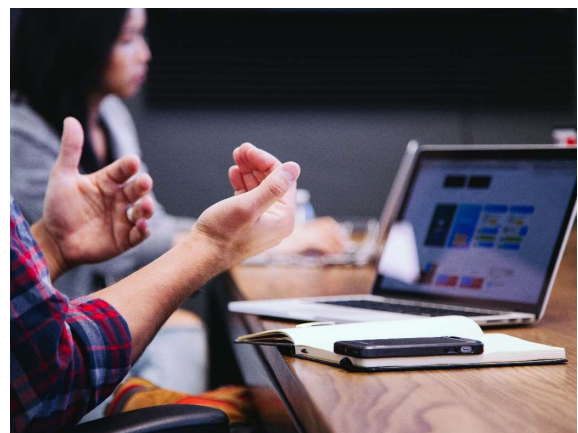


Why us

We believe that sustainable business growth starts with a carefully selected strategic partnership. Our expertise and business know-how have contributed to the development of high-performance level and optimized business flow

WI has designed its services to help clients align their strategic objectives with day-to-day operations

We are passionate about sharing success stories with our clients and we put our client's needs first. Our services are highly customizable to be best fit for our clients. We also have a dedicated service line for zero-budget clients which helps entrepreneurs in chasing their dreams.



Our Team



Waseem Shadid
Partner

Waseem has a track record as a successful professional Finance Director and Advisor experienced in analyzing financial data, developing business plans, making recommendations to improve business performance, financial risk, finding ways to optimize costs, studying financial legislation and leading M&A transactions

Waseem has a history of providing consistent leadership in the financial areas of a business with a strong background in focusing on profitability and being able to identify trends affecting financial performance and he is well-positioned to exceed expectations.



Ibrahim Zahran
Partner

Ibrahim is a multifaceted Certified Professional holding the ACCA, CMA, FMVA, and CertIFR with multiple recognition prizes and a proven track record in helping businesses at start-up, IPO, and post-listing stages. Offering over a decade of experience working with business partners and senior executives as a key advisor, creative problem solver, and result-driven financial professional.

Ibrahim has a passion for adding value and going the extra mile. Recognized for strong financial planning and diving in details and making operational tweaks, Ibrahim is bound to make a favorable impact on the client's business.

Mahmoud Rahhal



Course will be delivered by Mahmoud Rahhal who is a Business Intelligence Architect with over a decade of experience in analysis, design, architect, and implementation of solutions for Power BI, SharePoint, Office 365, Azure, SQL Server.

Mahmoud has a passion for working with Data and bringing value to the business and is in managing the development effort, delivery of the projects.

Mahmoud is a Microsoft Certified Trainer (MCT) with a proven track record in providing consultations and training programs across the Middle East for several types of businesses.

Mahmoud has the following professional Certificates:



Ayman Hasan

Training and Risk Management

Ayman is a financial auditor, an advisor and a professional trainer with 20 plus years of experience in financial auditing, accounting advisory, and professional training. He gained his experience while he was working at global firms, namely, Arthur Andersen LLP, EY, and PwC. In addition to delivering various public and in-house training programs to delegates from many organizations around the Middle East and USA, he delivers exam-based training courses to candidates pursuing professional designations such CPA, CMA, CIA, and Diploma in IFRS. Ayman is a certified trainer and public speaker specialized in accounting and financial related subjects

Ayman has the following qualifications:

CPA - CMA - CFM - CSCA - CIA - CRMA - IAP - CFE - CISA - CQA - DipIFR - CertIFR - CertIA - IPSAS

Our team has worked with:



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